



BreyerFest Artisans' Gallery
Thursday - Saturday, July 12-14, 2018

Breyer Animal Creations® is proud to offer a unique event showcasing the talented artists from the world of model horse collecting and beyond! The Artisans' Gallery is held Thursday - Saturday evenings at The Clarion Hotel. All artisans accepted by May 4, 2018 will be listed in the BreyerFest® Program and on our web site (www.BreyerHorses.com). See the attached FAQs for further details!

Media may be original sculpture, bronze, wood, resin, clay, acrylic painting, watercolor painting, oil painting, pencil portraiture, custom tack, and customized Breyer models. Subject should be equine related, but may also include other animal subjects as well. Submitting an application does not constitute acceptance into the Artisans' Gallery. Pictures and/or samples of the artist's work must be submitted to Breyer with completed application and full payment for approval. Artists will be notified of their acceptance after May 15, 2018.

You must be a three-day ticket holder to display and sell in the Artisans' Gallery. **Early Bird Special: Secure your table by April 16th** and receive a BreyerFest Guest Wristband FREE! This wristband includes three-day admission to BreyerFest and allows you to exhibit at the Artisans' Gallery without purchasing a complete BreyerFest ticket packet. Guest wristband does not include the 2018 Celebration Horse or Special Run Models ticket. **Please note, attendees and helpers do not need to be three-day ticket holders.**

Book early to secure your place!

Due to the addition of the Friday and Saturday evening BreyerFest activities being held at the Kentucky Horse Park, please take note of the hours for Friday and Saturday evening at the Clarion Hotel.

Location:	Clarion Hotel Ballroom, Lexington, Kentucky	
Set up:	Thursday, July 12	12:00 pm – 4:00 pm
Hours:	Thursday, July 12	5:30 pm – 11:00 pm
	Friday, July 13	7:30 pm – 11:00 pm
	Saturday, July 14	7:30pm – 11:00 pm
Strike:	Saturday, July 14	11:00 pm – Midnight
Fee:	\$125: One (1) space, one table (approx. 6' x 30"), two chairs	
	\$50: Each additional table/space	

****Limit 1 seller per table unless otherwise approved by Reeves International****



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PAYMENT

NAME: _____ NAME OF HELPER: _____

BUSINESS NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: (____) _____ EMAIL: _____

DESCRIPTION OF ARTWORK/MEDIA: _____

NUMBER OF TABLES: _____

TOTAL AMOUNT: _____

PAYMENT TYPE: (check or credit) _____

CREDIT CARD #: _____ EXP: ____/____ CVV: _____

NAME ON CARD: _____

SIGNATURE: _____

Please enclose two (2) photos showcasing your work. Include your name, address, and description on the back of the photo. Breyer® reserves the right to use photos for promotional purposes. Please return payment with completed form and photos to: Artisans' Gallery, c/o Breyer Animal Creations, 14 Industrial Rd., Pequannock, NJ 07440. Checks should be made out to Reeves International. Questions? Contact Kathryn McDermott at kmcdermott@reevesintl.com.

Exhibitors hold harmless Reeves International, Inc., and the Lexington Clarion Hotel their licenses or agents for any damage, injury, or losses, personal or otherwise. Reeves International, Inc. reserves the sole right to make final decision on suitability of merchandise offered for sale and may refuse vendor space if products or services are deemed inappropriate. Please keep a copy of this agreement for your records.

I understand and agree to abide by the rules and regulations set forth by this application.

Signature: _____

Date: _____



Artisans' Gallery FAQs 2018

Welcome to the 2018 Artisans' Gallery! In order to ensure a good experience for everyone, and to maintain security, there are a few reminders we would like to bring to your attention:

- Submitting an application does not constitute acceptance into the Artisans' Gallery. Pictures and/or samples of the artist's work must be approved by Breyer before acceptance. A confirmation letter will be sent to accepted artists.
- The operating hours at the Clarion Hotel are from 5:30 pm to 11:00pm on Thursday; Friday and Saturday hours are 7:30pm to 11:00pm. To ensure security, we will insist on closing promptly at closing time. On Saturday evening we can stay open to the public slightly longer for those who so desire; those who do not may start breaking down their displays.
- All table holders must be three-day ticket holders to show in the Gallery. A three-day ticket is not required for those viewing and shopping at the Gallery. Those helping with set-up do not need be three-day ticket holders. Helper wristbands are limited to one per Artisan.
- Breakdown will begin at the end of Saturday's sales hours at 11:00pm. All merchandise and fixtures are expected to be removed from the ballroom by close of doors that evening. The Clarion ballroom must be vacated by **midnight**.
- Breyer® will do its best to ensure security of the Clarion ballroom during off hours. However, since we do not have the power to guarantee a completely secure facility, we strongly recommend that you consider removing valuable merchandise each night. Breyer® is not responsible for stolen or damaged merchandise.
- No one is permitted to enter the Gallery during off hours unless personally accompanied by a Breyer staff member. Under no circumstances will anyone be permitted to enter with any agent of the Clarion and neither are any managers of the Clarion permitted to offer this service. Therefore, please be certain you have anything you need with you when you leave each evening at closing time. Any parties found in violation of this rule will be asked to remove themselves and their items from the Gallery without a refund.
- The Gallery is provided by Breyer® as a courtesy to artisans to benefit from the excellent sales environment at BreyerFest. However, as we are committed to providing an outstanding BreyerFest® experience for our attendees, we cannot avoid some overlap in events at the Kentucky Horse Park and Gallery operating hours. We ask for your understanding that our primary responsibility is the entertainment of attendees of BreyerFest® and that we do our best to promote the Gallery in our BreyerFest® events literature.
- Gallery attendees are solely responsible for reporting any state and local taxable income.
- We regret that pets cannot be permitted in the Gallery unless they are in a pet carrier at all times.